# One-Year-Out Alumni Survey Results for the 2020-21 Traditional Undergraduate & Dual Level

#### Survey Purpose:

- To document strengths and identify areas to strengthen as perceived by recent graduates
- To collect assessment information for the program assessment
- To continue school contact with recent alumni

Survey Administration: In March 2022, surveys were emailed to 142 alumni. A series of email reminders were sent to non-responders, and 27 completed surveys for a response rate of 19%.

#### **Employment**

#### **Current Status**

Employment Status one-year after graduation	Percent of graduates from:							
	AY2016-	AY2017-	AY2018-	AY2019-	AY2020-2021			
	17 N=77	2018	2019*	2020	N=27			
		N=54	N=58	N=47				
Full-time	65%	67%	77%	70%	89%			
Part-time	30%	22%	14%	17%	7%			
Not employed by choice	2%	9%	0%	9%	0%			
Seeking employment	2%	2%	9%	4%	4%			

<sup>\*</sup>All employment questions were to be completed with information prior to COVID-19

#### Time to Current Employment

- 90% were employed within six months of graduation
- 100% were employed within one year of graduation

10070 Were employed Within one year	5. 6. sadatioi	•						
The time needed to find		Percent of graduates from:						
employment (among those currently	AY2016-17	AY2017-18	AY2018-19	AY2019-2020	AY2020-			
employed)	N=77	N=54	*N=58	N=47	2021			
					N=21			
Employed before graduation	38%	42%	34%	25%	48%			
Less than 6 months	47%	37%	49%	65%	41%			
6 to 12 months	9%	12%	15%	10%	7%			
More than 12 months	5%	9%	2%	0%	4%			

<sup>\*</sup>All employment questions were to be completed with information prior to COVID-19  $\,$ 

#### Employment Relationship to Cairn Program

- 81% are currently employed within the area of their professional preparation
- 81% plan to pursue a career in the field of their Cairn professional preparation

## Current Employment Location compared to Career Goal

Place of Employment	Percent of 20 Current	020-21 Alumni Goal
Secular Business	29%	19%
Christian School	17%	0%
Secular Social/Healthcare Agency	17%	24%
Christian Social or Healthcare Agency	0%	5%
Full-time student	4%	0%
Public School	11%	24%
Christian Business	4%	5%
Church or Para-church Agency	16%	24%
Missions	0%	0%

#### Organizations represented by Cairn Alumni

Organizations represented by Cairn		
America Academy-Jordon	Abilities First, Inc.	Bristol Township School District
Cameron Professional Services Group	Beautiful Minds TC	Cerner Corporation
Child Evangelism Fellowship	Christopher McDonald	Dauphin County Children and Youth Services
Bank BPTN	Cumberland Valley 9 <sup>th</sup> grade Academy	Slicks Graphics
Equinox	FedEx Express	GiGi's Playhouse Southern Tier
Cornwall Lebanon School District (Cedar Crest Middle School)	Pyramid Healthcare	First Baptist Church of Hamburg, NJ
Christian Center Academy	Equinox	Akers Financial Group
Kampus Klothes	The City School	

## Positions held by Cairn Alumni

Positions held by Cairn Alumni		
Assistant to the Worship Director	Caseworker 2	Consultant I
Counselor	Financial Analyst	Graphic Designer
Intern Pastor	Ministry Coordinator	Pastoral Intern
Behavioral Assistant	Third Grade Teacher	Special Education Teacher
Staff Accountant/ Staff Auditor	Site Manager	Teacher Aide
Fourth Grade Teacher	Paraplanner	PT Health/PhysEd Teacher (8 <sup>th</sup> grade)

#### Income

Income — Yearly gross income (question is optional and alumni are ensured confidentiality)	AY2020-21 N=22
Less than \$25,000	14%
\$25,000 to \$34,999	50%
\$35,000 to \$44,999	14%
\$45,000 to \$54,999	18%
\$55,000 to \$64,999	0%
\$65,000 to \$74,999	5%
\$75,000 to \$84,999	0%
\$85,000 to \$99,999	0%
\$100,000 to \$124,999	0%
\$125,000 to \$149,999	0%
\$150,000 or more	0%
N/A or not currently employed	0%

Income AY2020-21 Comments

No comments

COVID-19 Impact on Employment

COVID 13 Impact on Employment	AY2020-21
COVID-19 Impact on Employment	N=24
No impact	75%
Other	0%
Increased responsibilities without additional compensation	21%
Position eliminated (unemployed)	0%
Decreased hours	0%
Decreased hours and pay	0%
Furloughed	0%
Increased hours and pay	4%
Increased pay	0%
Decreased hours and partial Furlough	0%
Decreased pay	0%
Increased hours	0%

COVID-19 AY2020-21 Comments

No comments

#### Ministry Involvement

	Percent of graduates from:							
Ministry Involvement	2016-17	2017-18	2018-19	2019-2020	2020-2021			
	N=77	N=54	N=58	N=47	N=26			
Currently participating in a Christian Ministry (either vocationally or as a volunteer)	71%	93%	47%	72%	56%			
Currently volunteering in Christian Ministry	65%	77%	42%	70%	44%			
Currently in full-time paid Christian Ministry <sup>1</sup>	28%	16%	13%	12%	12%			
Professional Goal of Full-Time Christian Ministry	37%	38%	28%	39%	29%			

In 2019, these questions were updated - "you or your spouse" was changed to "you."

#### **Graduate Education**

- 26% received a Master's degree along with their Baccalaureate
- 15% are currently enrolled in their first graduate program and they felt cairn prepared them for graduate school at least moderately well.
- Schools selected for Graduate Study (excluding dual-level majors): Liberty University, Temple University, Cairn University
- Majors selected for Graduate Study: Clinical Mental Health Counseling, Equivalency Master's Degree in Music Therapy, Psychology and Counseling; MBA

	Percent of graduates from: 2016-17 2017-18 2018-19 2019-20 2020-21						
Graduate Education	2016-17 N=77	2017-18 N=54	2018-19 N=58	2019-20 N=47	2020-21 N=27		
Received a Master's degree along with Baccalaureate degree (dual-level)	14%	19%	22%	15%	26%		
Currently enrolled in 1st Graduate program at Cairn (non-dual level)	8%	9%	5%	15%	7%		
Currently enrolled in 1st Graduate program at another school (non-dual level)	9%	19%	8%	19%	7%		
Plan to begin 1st Graduate program within the next five years (non-dual level)	39%	24%	28%	30%	22%		
Felt Cairn prepared them 'very well' for Graduate studies (among those currently enrolled in 1st graduate program)	71%	77%	37% (n=3) *	81%	33%		

<sup>\*</sup>This measure has changed and does not include the dual enrolled population. 63% stated that Cairn prepared them "moderately well."

#### Fulfillment of Cairn Mission

Alumni were given a copy of the Cairn Mission Statement and asked to indicate how well Cairn had fulfilled the mission statement for students within their program.

Fulfillment of	2014-15	2015-16	2016-17	2017-18
Cairn Mission	N=107	N=125	N=77	N=54
Very Well	70%	76%	58%	62%
Moderately Well	25%	22%	36%	28%
Somewhat Well	4%	2%	5%	4%
Not Well	2%	0%	0%	0%

In 2020, this question was updated to measure how satisfied the students were regarding the fulfillment of Cairn's mission in their program. This is linked to other University alumni, exit and satisfaction surveys.

"Satisfaction with the fulfillment of Cairn's Mission to the students in your program"	2018-19 N=58	2019-20 N=47	2021-22 N=26
Very Satisfied	42%	43%	31%
Satisfied	48%	55%	42%
Neither Satisfied nor Dissatisfied	10%	2%	27%
Dissatisfied	0%	0%	0%
Very Dissatisfied	0%	0%	0%

## Assessment of Student Support Departments

Items rated "In light of work and ministry	% rating item as						
experience" using 5=excellent, 4=good, 3=fair, 2=poor, 1=very poor	Satisfied or Very Satisfied	15-16 N=124		17-18 N=54	18-19 N=58	19-20 N=47 *	20-21 N=23
Career Services (Center): Your awareness of available resources for students Your awareness of available resources for alumni (new item)	36%	3.8	3.7 3.4	3.5 3.3	3.2 3.3		3.2
Library: Provision of a scholarly & well-balanced collection Attractive environment that encourages learning & research	84%	4.2 4.1	4.2 4.1	3.9	4.3 4.2	4.2	4.1
Registrar's Office: Efficient service (transcript requests, etc.) <sup>1</sup>	63%	4.1	4.0	3.8	4.1	3.9	3.6
Academic Resource Center	71%					4.1	3.9

 $<sup>^{1}</sup>$  In 2020, this question was updated to measure efficient service rather than efficient student registration process.

## Assessment of General and Professional Education

5-point scale (5-Very Satisfied, 1-Very Dissatisfied)	% rating item as Satisfie		Longitudinal Comparison of Mean Responses	
"How satisfied are you with the contribution to the development of knowledge and skills to:"	d or Very Satisfie d	20-21 N=27	19-20 N=47	18-19 N=58
Demonstrate effective use of the foundational skills of critical reading	96%	4.2	4.3	4.2
Demonstrate effective use of the foundational skills of writing	88%	4.0	4.2	4.3
Demonstrate effective use of the foundational skills of speaking and listening	88%	4.3	4.4	4.3
Employ analytical reasoning and critical thinking to articulate issues and evaluate evidence	84%	4.0	4.4	4.3
Reason quantitatively and scientifically in empirical and experimental disciplines	78%	3.8	4.0	4.0
On a basic level, select and use appropriate technological and information literacy tools to access, evaluate, and use information effectively	79%	4.0	4.2	4.0
Articulate and integrate a biblical worldview consistent with the University's mission and values	77%	4.0	4.5	4.3
Increase your awareness of and appreciation for other cultures	50%	3.3	3.9	

<sup>\*</sup> In 2021, these questions were updated to measure satisfaction level with each department using a 5-point scale (5-Very Satisfied, 1-Very Dissatisfied)

## Program Recommendation

Would you recommend your program to other Christians interested in a similar program?	20-21 N=25	20-21 Percent of Graduates
I would definitely recommend my program	6	24%
I would probably recommend my program	13	52%
I am uncertain at this time if I would recommend my program	5	20%
I would not recommend my program	1	4%

## Respondent Profile

Demographic/Acader	mic Traits	2020-2021 Respondents N=27
Gender	Male	30%
	Female	70%
Ethnicity	Asian	7%
	Hispanic	4%
	White	89%
School	Education	30%
	Liberal Arts and	200/
	Science	30%
	Social Work	0%
	Divinity	15%
	Business	19%
	Music/Music	7%
	Education	7 /0
Program Type	Traditional	70%
	Dual Degree	4%
	Dual Level	26%