



**Public Disclosure of Student Achievement**

**Institution Name:** Cairn University

**Business Unit(s) included in this report:** School of Business

**Academic Period Covered:** Academic Year 2022–2023

**Date Submitted:** January 22, 2024

<b>PROGRAM</b>	<b>MEASURE</b>	<b>TARGET</b>	<b>RESULT</b>
Bachelor of Science in Business Administration	Fall 2022 to Fall 2023 Undergraduate Student Retention	75%	85 (69%)
Bachelor of Science in Business Administration - Sport Management	Fall 2022 to Fall 2023 Undergraduate Student Retention	75%	26 (70%)
Bachelor of Science in Accounting	Fall 2022 to Fall 2023 Undergraduate Student Retention	75%	29 (83%)
Bachelor of Science in Marketing	Fall 2022 to Fall 2023 Undergraduate Student Retention	75%	22 (83%)
Master of Business Administration	Fall 2022 to Fall 2023 Graduate Student Retention	66%	32 (73%)
Master of Science in Nonprofit Leadership	Fall 2022 to Fall 2023 Graduate Student Retention	66%	7 (86%)
Master of Science in Organizational Development	Fall 2022 to Fall 2023 Graduate Student Retention	66%	14 (82%)

**Measures Used**

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Undergraduate Student Retention	Fall 2022 headcount and Fall 2023 percentage of non-completing headcount who returned the second fall; target = 75%
Graduate Student Retention	Fall 2022 headcount and Fall 2023 percentage of non-completing headcount who returned the second fall; target = 66%